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**PRESS RELEASE**  
  
for immediate release

**EMVA appoints Standards Manager**

**Arnaud Darmont coordinates standardization activities of the association**

*Barcelona, ​​18 January, 2018*. The European Machine Vision Association (EMVA) has appointed Arnaud Darmont as new EMVA Standards Manager. Arnaud will be responsible to promote the European machine vision standardization activities worldwide and to coordinate the development process of machine vision standards. In addition, in a rapidly changing industrial environment another major task will be to identify new standardization needs.

“We are thrilled to have Arnaud joining the EMVA team to fill such an important role as Standards Manager. He brings profound and long machine vision experience in engineering, management and marketing; and has been working on CMOS image sensors, industrial cameras, image quality, and embedded processing. Furthermore, Arnaud is one of the developers of the EMVA1288 standard. We are looking forward to working with him to take the EMVA standardization activities to the next level”, says EMVA President Jochem Herrmann.

Since almost 15 years, the European Machine Vision Association (EMVA) is hosting the development of standards for the machine vision industry with the now well-known and widely used standards GenICam and EMVA1288. GenICam standardizes the high level interfacing of a vision device and a computer. EMVA1288 is a characterization and specification procedure for image sensors and cameras used in machine vision.

Since 2009, the EMVA is collaborating with other international machine vision associations worldwide to work towards a standardization of the technologies and processes in our industry. These joint global standardization activities have become a pillar of the success of machine vision technology in numerous industrial and non-industrial applications.

*Picture source: EMVA*

**About EMVA:**

Founded in May 2003 in Barcelona, the European Machine Vision Association currently has about 100+ members representing more than 20 nations. Its aim is to promote the development and use of machine vision technology and to support the interests of its members - machine vision companies, research institutions and national machine vision associations. The main fields of work of EMVA are: standardization, statistics, the annual EMVA Business Conference and other networking events, European research funding, public relations and marketing. To find out more visit the web site [www.emva.org](http://www.emva.org).